

SIZE GUIDE

BODY MEASUREMENT GUIDE

Apparel sizes are designed to fit average industry standards for the below body measurements. Please use this helpful Measurement Guide to compare your own measurements and help you determine which size to order.

GARMENT TO GARMENT COMPARISON

An alternate method is to compare your own garment size to ours. You can do this by measuring the $\frac{1}{2}$ chest of your garment (laid flat, measured 1cm below the sleeve join, from side seam to side seam). Which is then compared to the individual garment measurements. Ask us for help with this process.

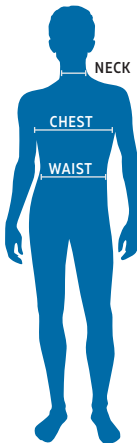
LADIES



BUST Measure under your arms around the fullest part of your chest.
WAIST Measure around the narrowest part of your torso.
HIP Stand with heels apart and measure around the fullest part of the hip and bottom area.

LADIES SIZE	4	6	8	10	12	14	16	18	20	22	24	26	28	30
ALPHA SIZE	XXS	XS	XS - S	S	M	L	L - XL	XL	2XL	3XL	4XL	5XL		
BUST (CM)	76.5	79	84	89	94	99	104	111	116	121	126	131	136	141
WAIST (CM)	58.5	61	66	71	76	81	86	93	98	103	108	113	118	123
HIP (CM)	86.5	89	94	99	104	109	114	121	126	131	136	141	146	151

MENS



NECK Measure around the base of your neck with one finger between neck and tape measure.
CHEST Measure under your arms around the fullest part of your chest.
WAIST Measure around your natural waistline holding one finger between tape measure and body.

MENS TOP SIZE	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL			
CHEST (CM)	87	92	97	102	107	112	117	122	127	132	137			
NECK (CM)	34	36	38	40	42	44	46	48	50	52	54			
MENS BOTTOM SIZE	72	77	82	87	92	97	102	107	112	117	122	127	132	137
ALPHA SIZE	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL				
WAIST (CM)	72	77	82	87	92	97	102	107	112	117	122	127	132	137
WAIST (IN)	28	30	32	34	36	38	40	42	44	46	48	50	52	54

KIDS

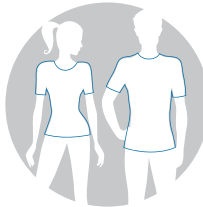


CHEST Measure under your arms around the fullest part of your chest.
WAIST Measure around your natural waistline holding one finger between tape measure and body.

KIDS SIZE	2	4	6	8	10	12	14	16
CHEST (CM)	58	60	64	68	72	76	80	86
WAIST (CM)	54	56	58	60	64	68	72	76

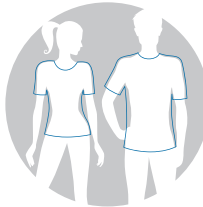
GARMENT FITS

CASUAL WEAR



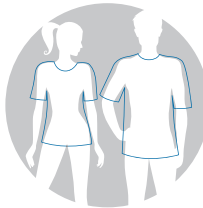
SLIM FIT

Shaped to the body. Get a semi-fitted look by buying one size up.



MODERN FIT

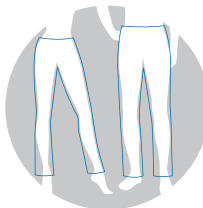
Follows the shape of the body with ease added for movement.



EASY FIT

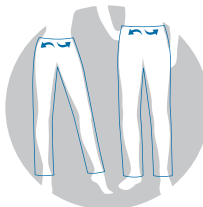
Fit with extra ease for movement. Falls free from the body.

TROUSERS & SKIRTS



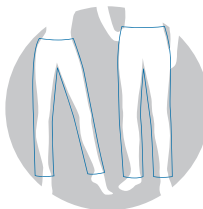
COMFORT FIT

Sits just below the natural waistline. Slight stretch in waistband. Ladies trousers follows the shape of the body with extra ease through the hip and thigh.



EASY FIT

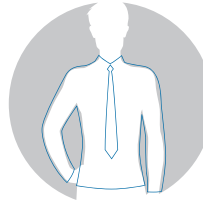
Expandable waistband feature allows for added flexibility, extra comfort and movement.



RELAXED FIT

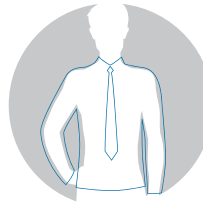
Sits just below the natural waistline. Gently contours through the hip and thigh with allowance for ease of movement.

BUSINESS WEAR



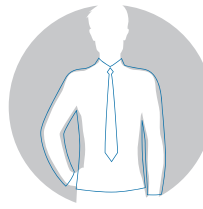
MENS TAILORED FIT

Slightly tapered through the torso but still suitable for most body shapes.



MENS CLASSIC FIT

Relaxed modern fit with back yoke pleats for added ease.



MENS EASY FIT

Full, generous cut with central back pleat for maximum movement.



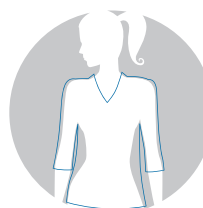
LADIES FITTED

Shaped and close fitting to the body. Stretch fabrics often used for comfort and ease of movement.



LADIES SEMI-FITTED

Gently shaped through the torso. Follows the contours of the body with added ease for movement.



LADIES EASY FIT

Generous fit with a longer line. Straight through the torso with extra ease for maximum movement.

